



MEDIA RELEASE

Gibson Energy Helps Ronald McDonald House Move Closer to Fundraising Goal

August 11, 2010

For Immediate Release

Red Deer, AB – Ronald McDonald House® Central Alberta is thrilled to announce a donation from Gibson Energy in the amount of \$50,000. A cheque presentation will take place tomorrow at 11 a.m. on the construction site of the new House along Gaetz Avenue.

Gibson Energy has been a long-time supporter of Ronald McDonald House® Southern Alberta in Calgary through their sponsorship of the Cassie Campbell Street Hockey Festival over the past 3 years. They have now extended their support into Red Deer to help build the new House.

“We at Gibson feel it is our responsibility, as a company that’s operated in Alberta for over 5 decades, to maintain sustainable development of our communities,” says Stew Hanlon, President and CEO, Gibson Energy. “On behalf of all of our employees, I’m very proud to be involved in building this much-needed facility”

A Capital campaign has been underway for several months to raise \$12 million required for the new Ronald McDonald House® Central Alberta. These funds will cover the cost to design and build the sophisticated structure required to meet the needs of families with sick children, the purchase of land located close to the Hospital, and preparation of the challenging profile of the property. In addition, a portion of the funds will be allocated to the House’s operating and maintenance reserve. Through the generous support of the Central Alberta community and corporations like Gibson Energy, that goal has almost been achieved with only \$1.5 million to go.

Helping give sick children what they need most... their families.™

For more information, please contact:

Claire Griffin
Communications Manager,
Ronald McDonald House® Central Alberta
Ronald McDonald House® Southern Alberta
(P) 1-403-240-3000 ext. 140
(C) 1-403-700-3008
(E) claire@rmhsouthernalberta.org
(W) www.rmhcentralalberta.org

Capital Campaign Office:

101, 5010 – 43rd Street
Red Deer, Alberta
T4N 6H2

(P) 403-340-2007
(F) 403-340-2017

Ronald McDonald House® Central Alberta:

Ronald McDonald House® Central Alberta will be prominently located facing the Red Deer Regional Hospital Centre and backing on to Gaetz Avenue. Ronald McDonald House® Central Alberta will serve out-of-town families of sick children who are being treated at the Hospital. The safe, comfortable and affordable accommodation will offer families a place to share experiences with other families who find themselves in similar situations and provide an opportunity for the family to rest, recover, and relax after a long day at the Hospital.